

FUNCTIONAL SHOTS

Private & White label



experts in
functional
shots

**CHIAS
BROS.**

MAKE FUNCTIONAL SHOTS WITH YOUR RELIABLE PARTNER!

CHIAS
BROS.



Your own line, on shelf in 3 months.

Private label from brief to finished product in up to 3 months, produced in the EU. Own brand, full margin control, no CAPEX and no in-house R&D needed.



The functional shots specialist.

The only manufacturer in Poland focused exclusively on functional shots since 2015. Over 200 SKUs delivered and around 38 new recipes developed every year.



Proven at scale.

One of the widest shot portfolios on the market (around 65 SKUs) and complete shelf building solutions, already distributed across 30,000+ stores in Europe and the MENA region.



Already have a supplier? Add us as your second source.

Put part of your volume with us and compare. Scalable capacity and priority production slots keep your shelf full as you grow, without switching away from your current partner overnight.



We are proud to hold the **IFS**
Broker Certification and
Organic Food Certification

ALL-IN SERVICE

**CHIAS
BROS.**

Everything you need to launch your shots on the market

We're ready to meet your expectations at every stage of product development. We offer solutions tailored to your individual needs. Our co-packing services include sourcing raw materials, labels, and packaging solutions for shots, as well as full support throughout the entire process.



Co-packing and shot production

Raw material sourcing

Filling and labeling

New product development

POS materials production

FROM BRIEF TO SHELF IN 5 STEPS

**CHIAS
BROS.**

1



Book a discovery call

Free 30 minute call.
We help you choose a
ready formula or go
fully custom.

2



Choose your path

Pick from ready White
Label formulas, or brief
a fully custom recipe.

3



Price and sample

We quote before R&D
starts. You approve a
physical sample first.

4



We produce and pack

Production in the EU
with full sourcing from
one source: bottles,
caps, labels, cartons.

5



Receive your product

Ships with certificates
of analysis and full EU
compliance
documentation.

WELLNESS SHOTS

60 ml

**CHIAS
BROS.**



Manuka Honey
NFC* Ginger Juice
NFC* Lemon Juice



NFC* Ginger Juice
NFC* Lemon Juice



NFC* Ginger Juice
NFC* Orange Juice
NFC* Turmeric Juice



Pomegranate
Panax Gingseng extract
Chilli
Natural caffeine

*NFC - pressed juices, not from concentrate

ADVANCED FORMULA

60 ml

CHIAS
BROS.



DIETARY SUPPLEMENT

Magnesium & Potassium
Selenium & Zinc
Molybdenum
L-theanine
L-tyrosine
Biotin
Vitamins C & D3
Vitamins B5 & B6



DIETARY SUPPLEMENT

B vitamins
Vitamin C & E
Zinc & Copper
Selenium & Potassium
Magnesium
Choline
Hyaluronic acid
Coenzyme Q10
Biotin

NUTRICOSMETICS

60 ml

**CHIAS
BROS.**



10 000 mg of
collagen
Vitamin C
Biotin
Zinc
Folic acid



Coenzyme Q10
Hyaluronic acid
Beta-carotene
Lutein and
zeaxanthin



Collagen
Vitamin C
Blackcurrant

IMMUNITY SHOTS

100 ml

**CHIAS
BROS.**



DIETARY SUPPLEMENT

Vitamins C & D3 & E
Vitamins B
Potassium &
Magnesium
Zinc
Biotin
Folic Acid



DIETARY SUPPLEMENT

Vitamins C & D3 & E
Vitamins B
Potassium &
Magnesium
Zinc
Biotin
Folic Acid



DIETARY SUPPLEMENT

Vitamin C
Vitamin D3
Royal jelly
Zinc
Selenium
Ginger Juice
Honey

GINGER ENERGY SHOTS

**CHIAS
BROS.**

100 ml



Natural caffeine
Vitamin C
Ginseng extract
Ginger juice NFC*
B Vitamins



Natural caffeine
Vitamin C
Vitamin B1
Vitamin B2
Vitamin B3
Honey
Ginger juice

DIETARY SUPPLEMENT



Natural caffeine
Panax Ginseng
extract
Ginger juice NFC*
B Vitamins



Caffeine
Taurine
Vitamin C & D3 & E
Royal Jelly
Selenium & Zinc
inositol
B vitamins

DIETARY SUPPLEMENT

*NFC - pressed juices, not from concentrate

ENERGY & FOCUS SHOTS

100 ml

**CHIAS
BROS.**



DIETARY SUPPLEMENT

Caffeine
Taurine
Inositol
Beta-alanine
Vitamins B



DIETARY SUPPLEMENT

Caffeine
Taurine
Inositol
Ginkgo Biloba
Bacopa monnieri
L-theanine
L-tyrosine
Vitamins B



ANTI-HANGOVER SHOTS

**CHIAS
BROS.**

100 ml



DIETARY SUPPLEMENT

Caffeine
Curcumin
NovaSOL®
Vitamin C
Taurine
Inositol
Choline
Zinc
Vitamins B



DIETARY SUPPLEMENT

Caffeine
Taurine
Inositol
Vitamin C
Choline
Potassium
Magnesium
Vitamins B

CALM & SLEEP SHOT

100 ml

**CHIAS
BROS.**



DIETARY SUPPLEMENT

Passiflora
Glycine
Griffonia
Bacopa monnieri
GABA
L-theanine
Melatonin
Magnesium & zinc
Vitamin B6



DIETARY SUPPLEMENT

Bacopa monnieri
Glycine
L-theanine
Inositol
Magnesium
B vitamins
Folic acid
Vitamin C

ORGANIC PURE NFC JUICES

CHIAS
BROS.

500 ml



High repeat purchase and frequent use



Natural cross-sell for teas



Autumn-winter seasonality drives turnover



for tea



for lemonade



for drinks



WHY DO PRIVATE LABEL WITH US

**CHIAS
BROS.**

We will cover all - manufacturing, supply chain management, market research, lab tests.

Your benefits:

- ✓ good profit margin
- ✓ low minimum order quantity (MOQ)
- ✓ the idea-to-market (I2M) program - less than 3 months
- ✓ comprehensive service, timely execution of orders
- ✓ full support with the project - from idea to shelf exposition
- ✓ quick, low cost, low risk product test

53

Happy Clients

256

**Completed
NPD projects**

99%

Score on IFS

CHOOSE YOUR BOTTLE

CHIAS
BROS.

AMBER



500 ml

FLINT



250 ml

AMBER



250 ml

FLINT



AMBER



60 ml

FLINT



AMBER



100 ml

FLINT



CHOOSE YOUR CAP

**CHIAS
BROS.**



SILVER



GOLD



COLOURED



PRINTED

PACKAGING SOLUTIONS

Tailored to consumer needs

CHIAS
BROS.



BRANDING EXAMPLE

CHIAS
BROS.



STANDARD TERMS FOR PRIVATE LABEL



bottle size

60ml, 100ml, 250ml, 500ml



glass color

amber, flint,



available labeling options

foil, paper, self-adhesive label, heat-shrink sleeve



display

cardboard display, 3E wave, gray/brown, printed



cap

silver/gold/black



MOQ

60 ml – 18,144 pcs. 100 ml – 23,040 pcs.
250 ml – 6,000 pcs. 500 ml – 6,000 pcs.

LOGISTICS

CHIAS
BROS.



60 ml - 1 pallet - 6048 bottles

504 packages per layer, 12 layers per pallet



100 ml - 1 pallet - 4608 bottles

384 packages per layer, 12 layers per pallet



250 ml - 1 pallet - 1296 bottles

216 packages per layer, 6 layers per pallet



500 ml - 1 pallet - 870 bottles

174 packages per layer, 5 layers per pallet



number of pieces in the display

12 pcs. (for 60–100 ml)
6 pcs. (for 250–500 ml)



terms of trade

EXW

CREATE SOMETHING SPECIAL TOGETHER!

Chias Brothers Europe Sp. z o.o.

Wichrowa 1A

60-449 Poznań | Poland

✓ **hello@shotcopacker.eu**

☎ **+48 602 346 860**

in **Chias Brothers Europe**

🌐 **www.shotcopacker.eu**

**CHIAS
BROS.**



European
Funds



Republic
of Poland

Co-funded by the
European Union

